WORKFORCE OBSERVATIONS

FOR NORTH CENTRAL WISCONSIN COUNTIES

June 2003



State of Wisconsin

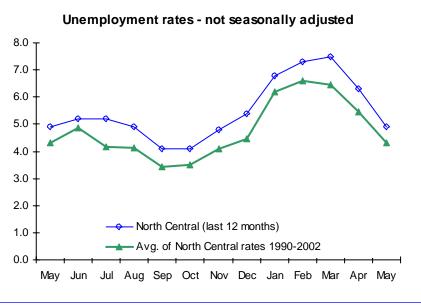
Department of Workforce Development

Local Workforce Planning Section

Where are the May flowers?

In May, **Wisconsin**'s unemployment rate (not seasonally adjusted) fell to 5.1 percent, still slightly higher than last May. The employment by industry estimates (on page 2) show more jobs in May than April in nearly every private sector industry, while signals remain more mixed when comparing last May to this May. Over-the-year losses in construction and manufacturing overshadow over-the-year gains in education & health services and information, professional, business & other services.

In the north central region, Adams County stands out for being below typiunemployment rates for 10 of the last 12 months. The construction sector and the retail & wholesale trade secposted strong job gains on the 1month measure and the 1-year measure. (See page 2.) Leisure & hospitality added seasonal jobs in May, but has not advanced much from last May.



Forest County's unemployment rate remained higher than usual. April-to-May job gains were mainly in construction, leisure & hospitality and retail & wholesale trade. Comparisons of May 2002 to May 2003 reveal little job growth in any private sector industry and losses in construction, manufacturing, leisure & hospitality and information, professional, business & other services.

The unemployment rate in **Lincoln County** was still well above it's typical rate for the month, but less so than it had been since November. Leisure & hospitality was the only private sector industry to post significantly more jobs this May than last, so job gains over the last month could reflect seasonal rebound more than real recovery.

Except January, **Marathon County** has seen more unemployment rate volatility than usual this year, but its May rate is very close to its typical May rate. Over the month and over the year, manufacturing job gains stand out, as do job losses in retail trade and financial activities.

Although still half a percentage point higher than usual, **Oneida County**'s May unemployment rate was closer to typical May levels than it has been in the last 12 months. April-to-May job growth in construction and retail & wholesale trade appear to be more seasonal than permanent. Comparing last May to this May, the leisure & hospitality sector grew faster and added many more jobs than any other sector, while manufacturing has lost jobs nine of the last twelve months.

The May unemploy-

ment rate in Portage County fell a bit faster than it usually does while remaining higher than usual. Construction jobs added in May were not enough to reach last May's level. The trade sector has lost jobs 9 of the last 12 months and remains below 2002 levels. As seen elsewhere, leisure & hospitality lead job arowth.

Until January, **Vilas County**'s unemployment rate was within half a percent of typical levels; since then it has been 1.5 percent to 2 percent over. April-to-May job gains in construction and retail & wholesale trade look fairly seasonal because the former was barely above its May 2002 level and the latter was below its May 2002 level. Leisure & hospitality continues to add jobs at a good clip while information professional, business & other services still struggles to recover from an unusually big January loss.

Wood County saw its unemployment rate fall more sharply than usual in May, remaining higher than usual, but not as much so as it had been during the winter months. The construction sector added jobs in May, but not enough to bring it up to last May's level. Education & health services did not add as many jobs in May as leisure & hospitality did, but education & health services has grown more since last May than has leisure & hospitality. Manufacturing lost jobs nine of the last twelve months.

May 2003 1-month 1-year May 2-month 1-year May 1-month		Emp	Employment	by	industry	ry estim	a te	s - not	seas	onally	adjusted	sted				
May 2003 1 month 1 year 2003 change change 2003 change change 2003 change change 2003 change 2003 change		Μ	isconsir	ر					Forest		_		ө		Lincoln	
123,600 1.300 1.500 1.		May 2003	1-month change	1-year change	May 2003	1-month change	1-year change	Мау 2003		1-year change	May 2003	1-month change	1-year change	May 2003	1-month change	1-year change
123.600 10.800 7.500 270 30 40 90 320 20 150 150 10.400 410 110 30 320 20 40 500 10.400 410 11	Total jobs, all indstries*	2,799,500	32,100	-200	4,300	150	140	3,300	80	-70	3,800	09	100	12,100	200	09-
10 1.30 1.0	Const., min'g & nat. resources	123,600	10,900	-7,500	270	30	40	06	30	-20	150	10	10	450	10	-20
10, 10, 10, 10, 10, 10, 10, 10, 10, 10,	Manufacturing	516,100	1,300	-10,400	440	-10	30	320	0	-40	200	0	0	3,500	7.0	-80
156,200 1,800 -1,00 -1	Trade (w holesale & retail)	432,300	009'9	2,700	620	30	80	330	20	10	680	10	20	1,760	4 0	-50
156 200 1,500 3,100 90 90 90 90 90 90 90	Transport, Wrhsing, Utilities	106,400	1,800	-100	150	0	0	180	10		6	0	0	360	10	-50
1	Financial activities	156,200	1,500	3,100	06	0	0	100	0		180	0	-10	770	0	10
1.0 1.0	Education & health services	362,300	-700	0,000	460	0	0	350	-10	0	310	10	20	096	-10	0
1.0 1.0	Leisure & hospitality	245,100	12,300	-700	730	8 0	20	190	30	-50	270	20	40	1,180	0.9	100
1,000 1,00	Info, prof, bus. & other srvcs	432,700	1,800	8,000	330	0	-80	130		09-	320	10	40	066	10	-20
1	Government	424,800	-3,400	-1,300		10	50	1,640	10	7.0	1,150	0	-40	2,100	0	30
155,900 23,200 59,900 360 260	Civilian Labor Force**	3,077,100	940	65,900	8,900	170	430	4,900	-30	0	10,100	-190	350	14,900	-190	140
155,900 -22,300 6,000 360 -80 10 10 340 -140 30 770 -2.7 0.6 7.7 -2.1 1.0 1.0	Employed	2,921,200	23,200	59,900	8,500	250	420	4,500	100	-30	9,300	40	230	13,900	160	170
May 2003 1-month 1-year May 1-month 1-year 1-month 1-word 1-year 1-word 1-year 1-word 1-year 1-year 1-word 1-year 1-word 1-year 1-year	Unemployed	155,900	-22,300	0,000	360	-80	10	340	-140	30	780	-230	120	940	-350	-30
May 2003 1-month 1-year May 1-year 1-ye	Unemployment rate (%)	5.1	7.0-	0.1	4.1	-1.0	0.0	7.0	-2.7	9.0		-2.1	1.0	6.3	-2.3	-0.3
ss** May 2003 1-month of change chan		Σ	arathon			O ne ida						Vilas			роом	
Fesources 2,900 900 800 19,000 870 310 33,300 410 400 8,600 770 20 4 1 18,000 10,000 870 11,020 10,020 100 770 20 1 20 1 18,400 400 11,430 20 2.900 100 1,430 150 20 2.900 100 700 100 100 100 100 100 100 100 1		May 2003	1-month change	1-year change	May 2003	1-month change	1-year change									
resources 2.900 300 100 1,430 180 70 1,020 100 -70 920 130 20 80 100 18,400 400 400 4,000 150 20 -290 5,400 -30 50 400 20 80 80 18,400 10,300 100 -100 4,000 150 3,100 20 20 10 10 20 10 10 200 10 10 200 10 3,000 410 590 4,000 20 520 120 120 10 20 10 10 10 20 10 10 10 200 2,400 70 10 10 10 10 10 10 10 10 10 10 10 10 10	Total jobs, all indstries*	70,600	006	800	19,000	870	310	33,300	410	400	8,600	770	20	44,500	350	550
Tetail) 14,400 400 400 1,390 20 -290 5,400 -30 50 400 20 80 80 80 80 80 80 80 80 80 80 80 80 80	Const., min'g & nat. resources	2,900	300	100		180	0.2	1,020	100	-70	920	130	20	1,580	150	-40
retail) 14,300 -100 4,000 150 40 4,400 -70 -470 1,370 100 -70 Utilities 2,900 100 0 440 20 -30 1,850 20 -20 100 10 -20 100 100 100 100 540 10 4,400 10 50 10	Manufacturing	18,400	400	400	1,390	20	-290	5,400	-30	20	400	20	-80	7,700	-20	-390
Utilities 2,900 100 0 440 20 -30 1,850 20 -20 100 10 -20 Fervices 4,300 0 -100 540 10 10 4,000 10 50 10 10 10 20 Fervices 6,600 100 0 3,100 0 50 120 120 120 10 20 Fervices 7,900 100 2,000 410 590 4,000 20 1,960 450 170 170 Fervices 7,900 -100 2,400 70 -100 3,700 50 1,960 450 170 170 170 170 180<	Trade (w holesale & retail)	14,300	-100	-100	4,000	150	40	4,400	-70	-470	1,370	100	-70	6,300	20	-120
ervices 4,300 0 -100 540 10 4,000 10 50 3100 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 10 20 20 10 20	Transport, Wrhsing, Utilities	2,900	100	0	440	20	-30	1,850	20	-20	100	10	-20	3,400	50	110
ervices 6,600 100 0 3,100 0 5,100 20 120 120 120 120 10 70 170 rersives 7,100 200 2,400 410 590 4,000 200 520 1,960 450 170 170 *** 7,900 -100 2,400 70 -100 3,700 50 38	Financial activities	4,300	0	-100	540	10	10	4,000	10	20	310	10	20	1,140	10	40
Fig. 8. 1.00	Education & health services	009'9	100	0	3,100	0	50	3,100	20	120	720	10	7.0	11,100	09	670
10 T S T V C S S S S S S S S S S S S S S S S S S	Leisure & hospitality	5,100	200	0	3,000	410	290	4,000	200	520	1,960	450	170	2,900	130	260
8,200 0 300 2,800 10 -50 6,000 120 200 2,500 20 180 5 77,000 -160 1,510 22,600 550 690 38,800 -10 1,000 12,100 170 600 41 3,100 -710 -140 1,080 -630 -10 1,860 -280 0 700 -460 220 2 1e(%) 4.0 -0.9 -0.2 4.8 -3.0 -0.2 4.8 -0.7 -0.1 5.7 -4.0 1.6	Info, prof, bus. & other srvcs	7,900	-100	200	2,400	7.0	-100	3,700	20	30	380	20	-280	4,900	-60	180
** 77,000 -160 1,510 22,600 550 690 38,800 -10 1,000 12,100 170 600 41 74,000 560 1,640 21,500 1,180 700 36,900 280 1,000 11,400 630 370 39 39 3100 -710 -140 1,080 -630 -10 1,860 -280 0 700 -460 220 2 10 (%) 4.0 -0.9 -0.2 4.8 -3.0 -0.2 4.8 -0.7 -0.1 5.7 -4.0 1.6	Government	8,200	0	300	2,800	10	-50	000,9	120	200	2,500	20	180	5,500	10	-170
74,000 560 1,640 21,500 1,180 700 36,900 280 1,000 11,400 630 370 370 3,100 -710 -140 1,080 -630 -10 1,860 -280 0 700 -460 220 2 entrate(%) 4,0 -0.9 -0.2 4.8 -3.0 -0.2 4.8 -0.7 -0.1 5.7 -4.0 1.6	Civilian Labor Force**	77,000	-160	1,510	22,600	550	069	38,800	-10	1,000	12,100	170	009	41,300	-350	1,010
a,100 -710 -140 1,080 -630 -10 1,860 -280 0 700 -460 220 2 entrate (%) 4,0 -0.9 -0.2 4.8 -3.0 -0.2 4.8 -0.7 -0.1 5.7 -4.0 1.6	Employed	74,000	260	1,640	21,500	1,180	700	36,900	280	1,000	11,400	630	370	39,200	140	1,080
4.0 -0.9 -0.2 4.8 -3.0 -0.2 4.8 -0.7 -0.1 5.7 -4.0 1.6	Unemployed	3,100	-710	-140	1,080	-630	-10	1,860	-280	0	700	-460	220	2,100	-480	-70
	Unemploymentrate (%)	4.0	6.0-	-0.2	4.8	-3.0	-0.2	4.8	-0.7	-0.1	5.7	-4.0		5.1	-1.1	-0.3

*Includes jobs with employers in area. ** Includes labor force participants residing in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary.

Numbers 2,000 and greater are rounded to nearest 100. Numbers under 2,000 are rounded to nearest 10. Sub-units may not add to totals due to rounding.